

SPONSOR & EXHIBITOR CONTRACT

COMPANY _____

CONTACT NAME _____

ADDRESS _____

EMAIL _____

EXHIBIT OPTIONS

10x10 Booth Package \$2,500

8x10 Booth Package \$2,250

of booths: _____

See floor plan for open booths:

<https://thepbsa.org/events/2024-annual-conference/exhibitor-information/exhibit-floor-plan/>

Booth Selection

Select your top booth choices from the floor plan:

1. _____ 2. _____ 3. _____

(Preferences considered, but not guaranteed).

SPONSORSHIP LEVELS

Gold Level - \$8,000 (1 available)

Silver Level - \$4,500 (32 available)

Bronze Level - \$2,500 (unlimited)

HOTEL BRANDING - Meeting Space Level

Rectangular Panels/Columns - \$2,000 (6 available)

Round Foyer Columns/Front Only - \$2,500 (3 available)

Escalators - \$11,000 (1 available)

Round Atrium Columns - \$8,000 (3 available)

Media Wall - \$5,000 (2 days available)

Glass Panels - \$800 (10 available)

HOTEL BRANDING - Other

Hotel Room Drop - \$5,000 (3 available)

BRANDING

Tote Bags \$7,000 - (1 available)

CONFERENCE PERK

PBSA Gives Back Booth - \$2,500 (1 available)

Zen Zone \$1,000 - (1 available)

FOOD AND BEVERAGE

Monday Breakfast in Exhibit Hall - \$1,500 (2 available)

Tuesday Breakfast in Exhibit Hall - \$1,500 (2 available)

Tuesday Lunch in Exhibit Hall - \$2,000 (2 available)

Monday AM Snack Break - \$2,000 (1 available)

Monday PM Snack Break - \$2,000 (1 available)

Tuesday AM Snack Break - \$2,000 (1 available)

Tuesday PM Snack Break - \$2,000 (1 available)

Tuesday Gourmet Coffee Bar - \$6,500 (1 available)

EVENTS

Happy Hours- \$500

First Time Attendee Meeting - \$2,000 (1 available)

Network Reception - \$2,500 - (1 available)

Vendor Demo - \$2,500 - (2 available)

PRINT

Logo on Program Notes Pages - \$1,000 (1 available)

Full Page Ad - \$550 (unlimited)

Half Page Ad - \$425 (unlimited)

Third Page Ad - \$300 (unlimited)

ELECTRONIC OPPORTUNITIES

Marketing Email Top Banner - \$2,000 (2 available)

Electronic Files of Pre- & Post-Attendee Lists - \$500

Mobile App Notification - \$1,500 (4 available)

Social Event Feed - \$1,500 (1 available)

Non-members add \$1,500 to sponsorship and booth prices.

PAYMENT INFORMATION

FINAL TOTAL CHARGED: _____

INVOICE: PBSA WILL EMAIL YOU INSTRUCTIONS ON HOW TO FINALIZE YOUR PAYMENT.

CHECK # _____ MAKE CHECKS PAYABLE: PBSA

BY SIGNING THIS CONTRACT, YOU ARE AGREEING TO THE EXHIBIT & SPONSORSHIP POLICY.

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