



2025 EUROPE SUMMIT


Sponsorship Opportunities

Bring your brand to the forefront of PBSA Europe Summit 2025 – let's make an unforgettable impact together!

Sponsorship Levels & Benefits	 Diamond €275/\$300 - 2 available- - 2 remaining-	 Ruby €185/\$200 - 2 available- - 2 remaining-	Sapphire €1375/\$1500 - 2 available-
Conference tickets	includes 2 tickets	includes 1 ticket	includes 1 ticket
Personalised introductions to two sponsor-selected companies	✓		
Recognition as Lunch Sponsor	✓		
Company spotlight	60 seconds video during Opening Session	30 sec. recognition after lunch by event host	
Sponsor mentions during the day	Regular mentions before session topics	Regular mentions before session topics	Opening Remarks
Branded goodies in every conference bag	2 items	1 item	1 item
Option to provide a company roll up banner in the conference room (max. 85/210 cm)	1 banner in the front & 1 banner in the back	1 banner in the back	1 banner on the side
Cocktail table for displaying promotional materials, located in the back of the room	✓	✓	
Logo on the PBSA website & select conference promos	✓	✓	✓
Electronic pre- and post-attendee lists w/ contact information for opt-in registrants only	✓	✓	✓
Sponsor Ribbon for Badge	✓	✓	✓

Kickoff Event Partner
 €370/\$400 (Includes 2 Conference Tickets)
 *Shareable sponsorship: 2 company maximum

Unleash the magic of the exclusive pre-conference gathering with a vibrant, Parisian tone for our event. From the front and centre in all communications and on the conference page, you'll help create the most memorable connection. Location and concept to be planned with the PBSA team. Event will be at the expense of the sponsor(s).



Closing Celebration Partner
 €370/\$400 (Includes 2 Conference Tickets)
 *Shareable sponsorship: 2 company maximum

End on a high note! Be the name behind the grand finale, an unforgettable post-conference celebration. Your brand will take the spotlight on the conference page and in event communications, leaving attendees with a lasting impression. Location and theme to be designed with the PBSA team. Event will be at the expense of the sponsor(s).



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Sponsorship Opportunities

Name Badge Headline

€685/\$750



Imagine attendees wearing your brand throughout the conference! Secure exclusive logo placement on every attendee's name badge, making your brand the first and last thing they see. Limited to two partners.

Registration Email Spotlight

€460/\$500



Capture attention from the start! Place your banner in all registration confirmation emails, reaching every attendee as they prepare for Paris. Limited to two spots!

Paris Video Showcase

€370/\$400

Bring the romance of Paris to the conference! Feature your promotional video on the event page, as a tour guiding attendees through the city's sights and adding your own unique flavour. Limited to one exclusive spot.

Tote Bag Branding Partner

€370/\$400

Join attendees on their conference journey! With your logo on the official conference tote bag, your brand becomes part of each participant's Parisian experience. Limited to one exclusive spot. (Bag cost not included.)

Event Essentials Email Sponsor

€325/\$350

Stand out in the essential "Know-Before-You-Go" email sent to every attendee. With your brand in this vital communication, you're ensuring attendees know and remember your name! One exclusive spot.

Coffee Station Companion

€232/\$250

Start the day off right! Place your branded cups or napkins at our coffee stations, giving attendees a boost with each sip. Only one exclusive spot available.

Parisian Pastry Partner

€232/\$250



Add sweetness to the event! Bring your brand to life in the pastries with your logo or custom napkins, letting attendees associate your brand with a delicious Parisian experience. Limited to one exclusive spot. (Pastries included.)

Warm Welcome Sponsor

€232/\$250

Welcome attendees to their Parisian stay! Feature your logo with delectable treats awaiting them as they check into the hotel, ensuring a warm first impression. Treats not included. Only one exclusive spot available.

Attendee List Access

€140/\$150

Build connections that last! Receive four scheduled attendee lists (for opted-in attendees), giving you the chance to engage with participants before and after the conference. Multiple spots available.

SPONSOR CONTRACT

COMPANY _____
CONTACT NAME _____
ADDRESS _____
COUNTRY _____
EMAIL _____

SPONSORSHIP LEVELS

Non Members add \$500 USD/ €462 to all sponsorships options.

- Diamond (2 available) - €2760/ \$3000
- Ruby Level (2 available) - €1830/ \$2000
- Sapphire Level (2 available) - €1375/ \$1500
- Kickoff Event Partner (1/2 available) - €370/ \$400
- Closing Celebration Partner (1/2 available) - €370/ \$400
- Name Badge Headliner (2 available) - €685/ \$750
- Registration Email Spotlight (2 available) - €460/ \$500
- Paris Video Showcase (1 available) - €370/ \$400
- Tote Bag Branding Partner (1 available) - €370/ \$400
- Event Essentials Email Sponsor (1 available)- €325/ \$350
- Coffee Station Companion (1 available) - €232/ \$250
- Parisian Pastry Partner (1 available) - €232/ \$250
- Warm Welcome Sponsor (1 available) - €232/ \$250
- Attendee List Access (multiple available) - €140/ \$150

Total Sponsorship: €...../\$.....

PAYMENT INFORMATION

**Please allow 15 days for invoice receipt.
Payment due upon receipt of invoice.**

Based on your location and if you are registered for VAT within France or the EU, you may be subject to 20% VAT.

Please respond to the following questions to ensure you receive the correct VAT amount on purchase:

Are you located in France? Yes/No

Are you registered for VAT in France? Yes/No

Are you based and registered for VAT in the EU? Yes/No

If yes, please enter your VAT number:

Are you based outside of the EU? Yes/No

**Completed contracts must be sent to
conference@thepbsa.org.**

[By signing this contract, you are agreeing to the Exhibit & Sponsorship Policy.](#)

SIGNATURE.....



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