Session Guidelines

Sessions will take place on **March 24-25, 2025** in Arlington, VA. All presenters must be available at the scheduled session time to present in person at the event.

The educational breakout sessions are <u>45 minutes</u> in length and are listed by topic track. The tracks include, but are not limited to: Business, Drug Testing, International, Legal/Compliance, Tenant Screening, End-User and Other. Sessions can focus on foundational information, or advanced-level learning.

Additional Information:

- SUBMISSION PROPOSAL DEADLINE: **January 10, 2025.**
- Open to PBSA members and nonmembers.
- Submissions must be in English.
- Maximum of (5) proposals per presenter.
- No fees are required to submit a proposal.
- PBSA does not pay speaker fees or expenses.
- Speakers receive a 50% discount on registration. Non-industry speakers are welcome to attend their session at no cost.
- Your proposal must provide educational content and must not appear to be a sales or marketing pitch for a company, product, or service. A session that is not appropriate and/or educational in nature will not be considered.

Target Audience

Our audience includes background screening industry professionals who represent consumer reporting agencies (background screeners), partners to CRAs who may provide products or services used in the preparation of consumer reports, and End-Users (i.e. employers). Please keep all audiences in mind and ensure nothing is presented which would advantage one member over another.

Topics to Get You Started

- END USER - *New Track for 2025
  - Conducting Compliant Individualized Assessments
  - Risk awareness for End Users/Employers
  - Behind the Scenes of a Background Check
  - Drug Testing – Behind the Scenes/Candidate Experience(s)
- Advanced Tenant Screening
- Advanced-Level Compliance (US or Non-US)
- Artificial Intelligence
- Business Intelligence, KPIs, How to evaluate and a standard measure for evaluation.
- Continuous Screening
- Credit Reporting/State Laws
- Data Privacy
- Drug Testing/Virtual Drug Testing
- Future of Screening
- FCRA Compliance for Data Providers
- FCRA Exemptions on Privacy Laws/How to communicate with our clients
- Help for Small CRAs
- How-To Sessions
  - Risk Management
  - Policy Management
  - Obtain New Clients
  - Compliance Management
  - Internal Audits
- Internal Training for New and Existing Team Members
- Limited Identifiers on the Record
  - Confirm a Record Belongs to an Applicant
- Operations and Best Practices
- Product Innovation
- Marketing Your Business
- New Technologies/Increasing Efficiency
- The Role of Marijuana Testing
- Wallet Technology
- Quality Assurance/Auditing
- CFPB Rulemaking/Regulator Updates
- International Topics
  - Drug Testing
  - Tenant Screening
  - Legal/Compliance
  - Business

✔ Selection Criteria

The Education Resource Committee (ERC) Task Force will review all proposals based on:

- Relevance to the audience.
- Experience/expertise of presenters/speakers.
- Definition and focus of the topic.
- Timeliness and importance of topic.
- Overall quality of the program.