

LEVEL SPONSORSHIPS					
2025 Sponsor Level Benefits	Diamond \$14,000	Platinum \$10,000	Gold \$8,000	Silver \$4,500	Bronze \$2,500
Points Earned	30	22	17	9	5
Available Sponsors	2	4	4	32	Unlimited
Adhesive decals on exhibit floor	✔				
Special Feature in exhibit hall game for additional prizes	✔				
Hotel Room Upgrade for one company rep.	✔				
Logo on Social Media Event Banner		✔			
Logo on conference signage	General Session Banner	Entry to Exhibit Hall	Registration Desk		
Speaking opportunity during conference	Company overview at Opening Ceremony	Company overview at Opening Party	Introduction of General Session Speaker	Introduction of Break-out Session Speaker	
Logo included on sponsored session presentation & event signage	Opening Ceremony	Opening Party	Selected General Session	Selected Break-out Session	
Complimentary registration(s) for company staff	4	3	2	1	1
Complimentary ad in the conference program	Full Page	Full Page	Half Page	Half Page	Third Page
Recognition in the Conference Program	✔	✔	✔	✔	✔
Mobile App Sponsor Profile	✔	✔	✔	✔	✔
Logo on thepbsa.org site & select conference promos	✔	✔	✔	✔	✔
Electronic pre- and post-attendee lists w/ contact information for opt IN registrants only	✔	✔	✔	✔	✔
Sponsor Level Ribbon	✔	✔	✔	✔	✔

SPONSORSHIP OPPORTUNITIES

HOTEL BRANDING

Digital Branding

Platinum Lobby Media Walls
2 available

\$9,000 - 18 points- ALL 3 Days-
Sun, Mon, Tues

\$4,000 - 8 points - One Day Fee
Sunday Only, Monday Only or
Tuesday Only

- A static JPEG image
- A series of 10 JPEG images
on a loop
- An .mp4/.mov movie

Hotel Keycards
\$6,000
12 Points

Sponsor graphic appears on front of the card
and PBSA message printed on back. Artwork
must be approved in advance. PBSA makes
every effort to ensure attendees at the host
hotel receive a sponsored keycard but cannot
guarantee 100% accuracy.

Platinum Columns - 2 available
\$8,000 - 16 points
*There are TVS in the columns
that can't be covered

Entrance Outline - 2 available
\$3,500 - 7 points

Grand Ballroom Center- 1 available
\$4,500 - 9 points

Grand Ballroom Left- 1 available
\$3,500 - 7 points

Grand Ballroom Right- 1 available
\$3,500 - 7 points

Platinum 4 Wall Sign- 1 available
\$4,500-9 points

Platinum 8-9 Wall Sign- 1 available
\$3,500 - 7 points

Platinum Posters 1,2,3 - Wall Sign - 3 available
\$3,000- 6 points

Marquis Billboard- 1 available
\$2,000 - 4 points

Hotel Room Drop
\$5,000
10 Points

Sponsor provides gift bag/item that hotel
staff will place in the room of conference
attendees staying at the host hotel. Sunday
PM, Monday AM and Monday PM available.
*Any hotel room drops must be done
through PBSA.

ADDITIONAL BRANDING OPPORTUNITIES

Promo Video on Loop @ Branded
Ribbon Wall
\$5,000
10 Points

Sponsor logo to be displayed on signage at
ribbon wall. Sponsor has opportunity to
select four "fun" ribbons, subject to
approval by staff. A video loop will also be
available on display at the ribbon wall area
TV.

Tote Bags
\$7,500
15 Points

Tote bags imprinted with sponsor
logo. Sponsor can add one
promotional item to the bags.
Sponsor will be responsible for
having the item approved by
PBSA, purchasing and shipping
the item.

Name Badges and Lanyards
\$7,500
15 Points

Sponsor logo to be included on lanyard
for name badges.

CONFERENCE PERKS

Headshot Studio
\$3,000
6 Points

Sign at station where photographer
will take headshots. Sponsor
messaging/logo on distribution
method for images, if available.

Zen Zone Sponsor
\$1,000
2 Points

Sponsorship will include logo on signage at
the designated decompression and wellness
space and logo in the conference program.

SPONSORSHIP OPPORTUNITIES

FOOD & BEVERAGE

Breakfast \$1,500 3 Points Event Signage. Sponsor may supply and place table tent cards/printed materials on all dining tables in the Exhibit Hall and display pop-up banners (77" x 35" max) during the sponsored event only. Monday and Tuesday Breakfast available -Co-sponsorship (2 per breakfast).	Lunch \$2,000 4 Points Event signage. Sponsor may supply and place table tent cards and printed materials on all dining tables in the Exhibit Hall and display pop-up banners (77" x 35" max) during the sponsored event only. Monday and Tuesday Lunch available - Co-sponsorship (2 per lunch).	Snack Break \$2,000 4 Points Sign displayed during a morning or afternoon break. Sponsor may provide specialty cups and/or napkins to be used during the sponsored event. Monday and Tuesday AM and PM options available.
Coffee Cafe \$ TBD TBD Points Dedicated stand alone room branded the Cafe. Room will contain tables, chairs, etc. Sponsor may provide cups, napkins, sleeves, and table tents. Additional branding options in the space can be discussed further with staff. Monday and Tuesday Available	Exhibit Reception Bar \$3,500 7 Points Signs at each bar at the event. Sponsor may supply and place table tent cards/printed materials on all tables in the Exhibit Hall and display pop-up banners (77" x 35" max) during the event. Sponsor may provide drinkware and/or napkins to be used during the sponsored event. Sunday and Monday available.	Hydration Station \$2,000 4 Points Sponsor may provide drinkware to be placed at all hydration stations in the meeting space or sponsor can choose to have staff order 500 cups for the stations. Sponsor would be responsible for the cost of the cups they select for staff to purchase the item.*PBSA may be offering conference attendees a travel mug with registration.

EVENTS

Happy Hour \$500 1 Point Sponsor will coordinate and host a Happy Hour in the hotel restaurant. The event will be published in the schedule of events.	First Timer Orientation \$2,000 4 Points Signage at the First Time Attendee Meeting. Sponsor has the option to give a 1-2 minute company overview at the beginning of the meeting.	Welcome Social Hour \$2,500 5 Points Signage at the Sunday night Networking Reception prior to the Opening Ceremony. Sponsor may supply and place table tent cards printed materials on all tables and display pop-up banners (77" x 35" max) during the event only. Sponsor may provide specialty drinkware, napkins and/or plates to be used during the sponsored event.	Vendor Demonstration \$2,500 5 Points Sponsor will have a 45 minutes session during breakouts to host a private demonstration. The demo will be listed in the program. AV must be purchased directly form the hotel at the expense of the sponsor.
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PRINT OPPORTUNITIES

Logo on Notes Page in the Conference Program \$1,000 2 Points Logo printed on the notes pages in the program.	Advertisement in the Conference Program Pricing Details Below Sponsor will supply advertisement with the dimensions based on selection. Programs will be printed for attendees. \$550- Full (1 point) \$425- Half \$300- Third
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SPONSORSHIP OPPORTUNITIES

ELECTRONIC OPPORTUNITIES

Confirmation Email Banner \$3,000 6 Points Sponsor graphic will be included in the confirmation email that all registered attendees receive upon completion of registration. Dimensions will be provided.	Marketing Email Top Banner \$2,000 4 Points Sponsor graphic will be included in 5 promotional emails for the conference. Promotions are distributed to the full membership. Staff will select the promotion emails. (2 available)	Pre-and Post-Registration Lists \$500 0 Points Four electronic registration lists sent prior to the conference on a pre-determined schedule, plus a final attendee list after the conference. Includes contact information. This does not include information for attendees who opted out of receipt of sponsor emails.
Mobile App Home Screen \$2,500 5 Points Sponsor featured on the home page of the Event App.	Mobile App Notifications \$1,000 2 Points Company will submit an announcement to be displayed to attendees via email and in app announcement. Staff will determine the best time to distribute the announcement. (5 available)	Social Event Feed Sponsor \$1,500 3 Points Logo posted on social event feed displayed prior to the sessions located in General Session room on the screens.
Wi-Fi Sponsor \$4,500 9 Points W-Fi password would be generated by the sponsor. Info would be posted on badges, session powerpoints and conference program.		

BYOI - Bring Your Own Idea (points and cost TBD)
Bring us your idea for consideration!

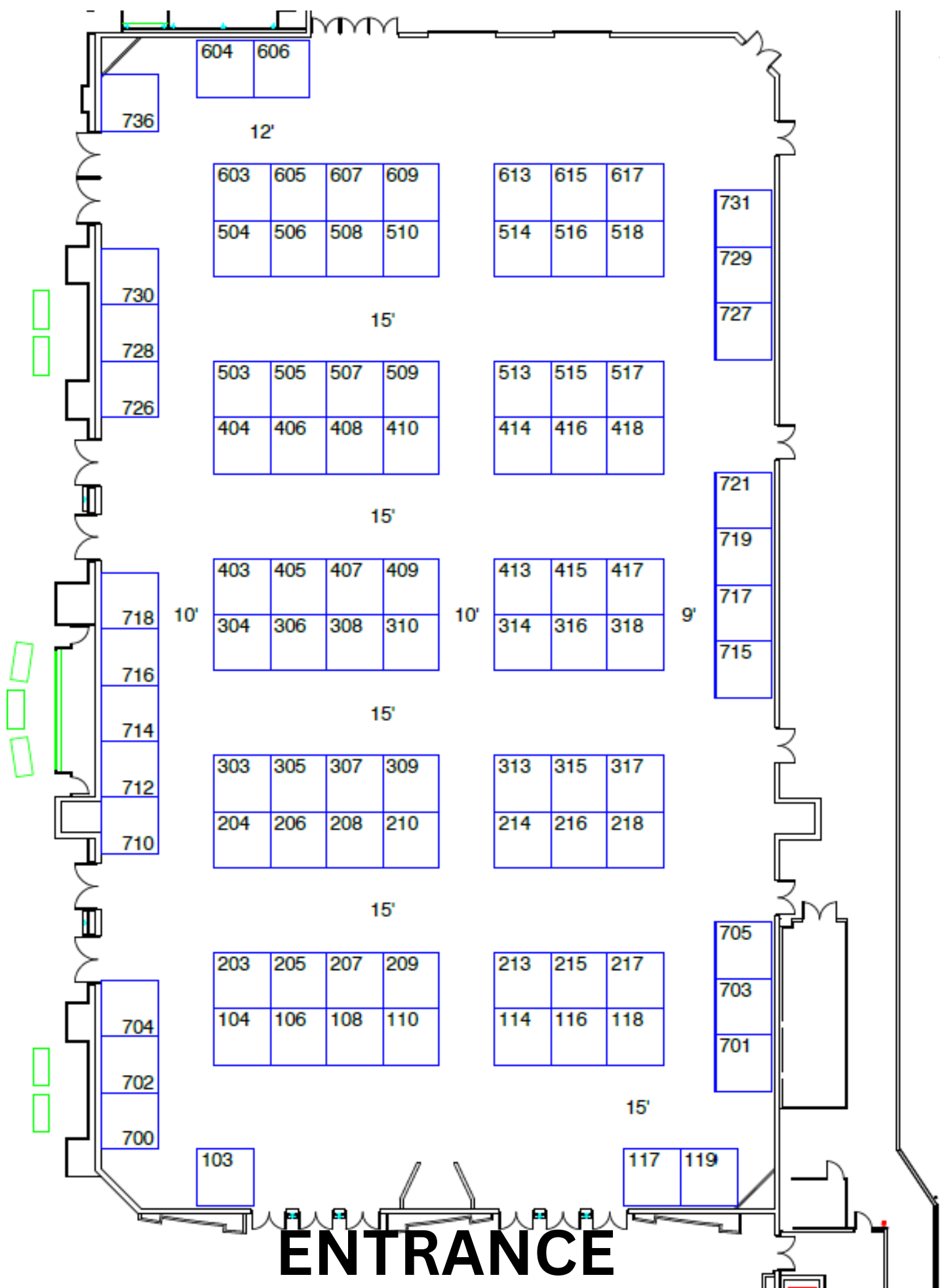
ADDITIONAL INFORMATION

Non-members add \$1,500 to all booths and sponsorships.

- Events taking place at the host hotel will be advertised by PBSA and will incur a minimum \$500 fee.
- Events taking place at the host hotel utilizing the PBSA hotel space will incur additional fees based on space and time of the event, minimum \$500.
- Additional sponsorships may be announced following the selection meeting. They will be assigned on a first-come, first-served basis.
- Each logo change-out is \$25, to be invoiced at time of change-out and due immediately upon receipt.
- Any video advertising included in a package or purchased ad hoc will need to be prepared by sponsor. Videos can be existing/previously used videos, newly recorded, or a still graphic. Artwork will be provided by the sponsor.
- To secure space/sponsorships, exhibitors and sponsors must file a written Exhibitor & Sponsor Form with PBSA staff.
- Contracts submitted for sponsorships and exhibit space must submit a 15% non-refundable deposit due within 30 days of receipt of invoice. Any 15% deposits not received within 30 days will result in the release of the space/sponsorships.
- Full non-refundable payment is due within 90 days of receipt of the invoice. Any payment not received within 90 days will result in the release of the space/sponsorships.
- Contracts submitted for sponsorships and exhibit space close to the run of show, payment will be due upon receipt of invoice.
- Booths/sponsorships released based on failure to submit payment will be posted as available and awarded on a first come, first serve basis.

EXHIBITOR FLOORPLAN

*FOOD, TABLES, BARS LOCATIONS SUBJECT TO CHANGE



EXHIBITOR INFORMATION

WHAT'S INCLUDED IN THE EXHIBITOR BOOTH PACKAGE?

EXHIBIT BOOTH PACKAGE - 2 Options

\$2,600 - Includes 10' x 10' booth (additional items below)- 5 Points

- One complimentary registration for company personnel
- Listing on the conference website
- Listing and description in printed program
- Mobile app booth
- Pre & post electronic attendee lists

ALL EXHIBIT BOOTHS COME WITH THE FOLLOWING:



TABLE
2 CHAIRS



CARPET



PIPE/DRAPE



EXHIBITOR
ID SIGN



TRASH CAN

PBSA will be using a third-party platform to collect sponsor and exhibitor collateral. You will receive an email with log in information to the exhibitor/sponsor portal. All logos, descriptions, advertisements, videos, etc. will be collected through the platform. More information will be distributed when a completed contract and payment are received.

Non-members add \$1,500 to all booths and sponsorships.

Tentative Exhibit Hall Schedule of Events

Set Up
Sunday, 10 AM

Exhibit Showcase
Sunday,
6-8 PM

Breakfast
Monday,
8-9 AM

Lunch
Monday,
Noon - 2 PM

Exhibit Showcase
Monday,
4:30-6:30 PM

Breakfast
Tuesday,
8-9 AM

Lunch
Tuesday,
Noon - 2 PM

Move Out
Tuesday,
2 PM

*Exhibitors should
plan to remain on the
floor until the end of
Lunch on Tuesday.

SPONSOR & EXHIBITOR CONTRACT

COMPANY _____

CONTACT NAME _____

ADDRESS _____

EMAIL _____

EXHIBIT OPTIONS

☐ 10x10 Booth Package \$2,600

of booths: _____

Booth Selection

Select your top booth choices from the floor plan:

1. _____ 2. _____ 3. _____

(Preferences considered, but not guaranteed).

SPONSORSHIP LEVELS

☐ Diamond Level - \$14,000 (2 available)

☐ Platinum Level - \$10,000 (4 available)

☐ Gold Level - \$8,000 (4 available)

☐ Silver Level - \$4,500 (32 available)

☐ Bronze Level - \$2,500 (unlimited)

HOTEL BRANDING - Digital

☐ Platinum Lobby Media Wall (2 available)

☐ ALL THREE DAYS - \$9,000 (2 available)

☐ One Day - \$4,000 (2 available) Day: _____

HOTEL BRANDING - Meeting Space Level

☐ Platinum Columns - \$8,000 (2 available)

☐ Entrance Outline - \$3,500 (2 available)

☐ Grand Ballroom Center - \$4,500 (1 available)

☐ Grand Ballroom Left - \$3,500 (1 available)

☐ Grand Ballroom Right - \$3,500 (1 available)

☐ Platinum 4 - \$4,500 (1 available)

☐ Platinum 8-9 - \$3,500 (1 available)

☐ Platinum Posters 1,2,3 - \$3,000 (3 available)

☐ Marquis Billboard - \$2,000 (1 available)

HOTEL BRANDING - Other

☐ Hotel Keycards - \$6,000 (1 available)

☐ Hotel Room Drop - \$5,000 (3 available)

BRANDING

☐ Promo Video on Loop at Branded Ribbon Wall - \$5,000

(1 available)

☐ Tote Bags \$7,500 - (1 available)

☐ Name Badges and Lanyards - \$7,500 (1 available)

Non-members add \$1,500 to sponsorship and booth prices.

PAYMENT INFORMATION

FINAL TOTAL CHARGED: _____

☐ INVOICE: PBSA WILL EMAIL YOU INSTRUCTIONS ON HOW TO FINALIZE YOUR PAYMENT.

☐ CHECK # _____ MAKE CHECKS PAYABLE: PBSA

BY SIGNING THIS CONTRACT, YOU ARE AGREEING TO THE EXHIBIT & SPONSORSHIP POLICY.

CONFERENCE PERK

☐ Headshot Studio - \$3,000 (1 available)

☐ Zen Zone \$1,000 - (1 available)

FOOD AND BEVERAGE

☐ Monday Breakfast in Exhibit Hall - \$1,500 (2 available)

☐ Tuesday Breakfast in Exhibit Hall - \$1,500 (2 available)

☐ Monday Lunch in Exhibit Hall - \$2,000 (2 available)

☐ Tuesday Lunch in Exhibit Hall - \$2,000 (2 available)

☐ Monday AM Snack Break - \$2,000 (1 available)

☐ Monday PM Snack Break - \$2,000 (1 available)

☐ Tuesday AM Snack Break - \$2,000 (1 available)

☐ Tuesday PM Snack Break - \$2,000 (1 available)

☐ Monday Gourmet Coffee Bar - TBD (1 available)

☐ Tuesday Gourmet Coffee Bar - TBD (1 available)

☐ Sunday Night Exhibit Reception Bar - \$3,500 (1 available)

☐ Monday Night Exhibit Reception Bar - \$3,500 (1 available)

☐ Hydration Station - \$2,000 (1 available)

EVENTS

☐ Happy Hour- \$500

☐ First Timer Orientation - \$2,000 (1 available)

☐ Welcome Social Hour - \$2,500 - (1 available)

☐ Vendor Demo - \$2,500 - (3 available)

PRINT

☐ Logo on Program Notes Pages - \$1,000 (1 available)

☐ Full Page Ad - \$550 (unlimited)

☐ Half Page Ad - \$425 (unlimited)

☐ Third Page Ad - \$300 (unlimited)

ELECTRONIC OPPORTUNITIES

☐ Confirmation Email Banner - \$3,000 (1 available)

☐ Marketing Email Top Banner - \$2,000 (2 available)

☐ Electronic Files of Pre- & Post-Attendee Lists - \$500

☐ Mobile App Home Screen - \$2,500 (1 available)

☐ Mobile App Notification - \$1,000 (5 available)

☐ Social Event Feed - \$1,500 (1 available)

☐ Wi-Fi Sponsor - \$4,500 (1 available)