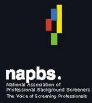


ONE WORLD. ONE NAPBS.

2019 NAPBS ANNUAL CONFERENCE
San Antonio, Texas | September 8-10, 2019



#NAPBS19

SPONSOR/EXHIBITOR TOOLKIT

The National Association of Professional Background Screeners offers you the opportunity to present your products and services to an audience of screening professionals from across the world. This toolkit contains everything you need to get the most from your conference exhibit space and sponsorship.

SPONSORSHIP LEVEL BENEFITS	<u>Diamond</u> \$12,000	<u>Platinum</u> \$9,000	<u>Gold</u> \$7,000	<u>Silver</u> \$4,000	<u>Bronze</u> \$2,000
Points earned	24	18	14	8	4
Logo on conference website & promos	✓	✓	✓	✓	✓
Listing in the conference program with medallion indicating level of sponsorship	✓	✓	✓	✓	✓
Logo included in sponsor module of conference mobile app	✓	✓	✓	✓	✓
Sponsor ribbons to wear during conference	✓	✓	✓	✓	✓
One bag stuffer included in attendee bag	✓	✓	✓	✓	✓
Logo in post-conference Thursday Letter and Journal	✓	✓	✓	✓	✓
Electronic pre- and post-attendee lists w/ contact information	✓	✓	✓	✓	✓
Complimentary registration(s) for booth staff	✓ 4 comp	✓ 3 comp	✓ 2 comp	✓ 1 comp	✓ 1 comp
Complimentary ad in the conference program	✓ Full page	✓ Full page	✓ 1/2 page	✓ 1/2 page	✓ 1/3 page
Speaking opportunity during conference	✓ Company overview at Opening Event	✓ Company overview at Opening Party	✓ Introduction of General Session Speaker	✓ Introduction of Break-out Session Speaker	
Logo on sign at sponsored event (see above)	✓	✓	✓	✓	
Logo included on sponsored session presentation	✓	✓	✓	✓	
Logo on conference signage	✓ Stage Banner	✓ Entry Tower	✓ Social Media Wall		
Hotel room upgrade for one company representative	✓				
Adhesive decals on exhibit floor leading to booth	✓				
Featured in Exhibit Hall game for additional prizes	✓				

SPONSOR/EXHIBITOR TOOLKIT

EXHIBIT BOOTHS & PACKAGES

Exhibitor Booth Package (5 points earned) \$2,400

Includes 10' x 10' booth, one complimentary registration for company personnel, listing on conference website, listing and description in printed program, electronic attendee lists, inclusion of gift in attendee bag and 50% discount on any ad in conference program.

Exhibitor Booth (4 points earned per booth) \$1,750

Includes 10' x 10' booth, one complimentary registration for company personnel, listing on conference website, listing and description in printed program.

HOTEL BANNER

Signage displayed on columns, walls, escalator or elevator in and around the general session. Sponsor responsible for providing artwork.

Oblong Foyer Column (13 points earned) \$6,500

Foyer Column (10 points earned) \$5,000

Elevator (6 points earned) \$3,000

ADDITIONAL SPONSORSHIPS

Gourmet Coffee Bar (13 points earned) \$6,500

Sign at gourmet coffee bar on Monday or Tuesday. Sponsor may provide cups, napkins, and coffee sleeves to be used.

Tote Bags (12 points earned) \$6,000

Tote bags imprinted with sponsor logo.

Name Badges (12 points earned) \$6,000

Sponsor logo to be included on lanyard for name badges.

Hotel Keycards (9 points earned) \$4,500

Sponsor graphic appears on front of the card and NAPBS message printed on back. Artwork must be approved in advance. NAPBS makes every effort to ensure all attendees at the host hotel receive the sponsored keycard but is not responsible for the hotel's mistakes.

Hotel Room Drop (7 points earned) \$3,500

Sponsor can provide gift bag/item for a room drop at the host hotel. Sponsor to provide the items.

Registration Area (7 points earned) \$3,500

Sponsor logo to be displayed on signage at registration desk.

Mobile App (6 points earned) \$3,000

Sponsor artwork on header banner of mobile app. Sponsor recognized when mobile app is publicized. Customized password referencing the sponsor.

Wireless Internet (6 points earned) \$3,000

Customized password referencing the sponsor, if available. Sponsor logo on table tents throughout the meeting space housing log-in info/instructions.

Headshots (6 points earned) \$3,000

Sign at station where photographer will take headshots. Sponsor messaging/logo on distribution method for images.

Exhibit Reception Bar (5 points earned) \$2,500

Signs at each bar at the event. Sponsor may supply table tent cards and printed materials to place on all dining tables and display pop-up banners (77" x 35" max) during the sponsored event only. Sponsor may provide specialty glassware (or plastic), napkins and plates to be used during the sponsored event.

Networking Reception (5 points earned) \$2,500

Signage at the Sunday night Networking Session prior to the Opening Ceremony. Sponsor may supply table tent cards and printed materials to place on all dining tables and display pop-up banners (77" x 35" max) during the sponsored event only. Sponsor may provide specialty glassware (or plastic), napkins and plates to be used during the sponsored event.

Lunch in Exhibit Hall (4 points earned) \$2,000

Sign at the event. Sponsor may supply table tent cards and printed materials to place on all dining tables in the Exhibit Hall and display pop-up banners (77" x 35" max) during the sponsored event only. Co-sponsorship (two per lunch).

Closing Event Toast (4 points earned) \$2,000

Sign displayed during Closing Event. Sponsor invited to make a toast. (Champagne available). Sponsor may provide specialty glassware (or plastic), napkins and plates to be used during the sponsored event.

Water Stations (4 points earned) \$2,000

Sign displayed at each water station. Sponsor to provide reusable water bottles or cups with company logo.

ADDITIONAL OPTIONS ON FOLLOWING PAGE

***Non-members add \$1,500 to all booths and sponsorships.**

SPONSOR/EXHIBITOR TOOLKIT

ADDITIONAL SPONSORSHIPS CONT'D

Breakfast in Exhibit Hall (3 points earned) \$1,500

Sign at the event. Sponsor may supply table tent cards and printed materials to place on all dining tables in the Exhibit Hall and display pop-up banners (77" x 35" max) during the sponsored event only. Co-sponsorship (two per breakfast).

Ribbon Wall (3 points earned) \$1,500

Sponsor logo to be displayed on signage at ribbon wall. Sponsor has opportunity to select four "fun" ribbons, subject to approval by staff.

Snack Breaks (3 points earned) \$1,500

Sign displayed during a morning or afternoon break. Sponsor may provide specialty glassware (or plastic) and napkins to be used during the sponsored event, and can work with staff on additional branding opportunities such as logo on popcorn bags.

Logo in Conference Program (2 points earned) \$1,000

Logo printed on the notes pages in the program.

Social Media Wall (1 point earned) \$500

Logo posted on social media wall hosted in the mobile app and displayed prior to the general sessions. Co-sponsorship.

Attendee Bag Stuffers (0 points earned) \$500

Include a gift in the attendee bag (one bag stuffer per attendee bag). No flyers, pamphlets or folders allowed.

Pre-and Post-Registration Lists (0 points earned) \$500

Four electronic registration lists sent prior to the conference on a pre-determined schedule, plus a final attendee list after the conference. Includes contact information. This does not include information for attendees who opted out of receipt of sponsor emails.

BYOI - Bring Your Own Idea (points and cost TBD)

Bring us your idea for consideration!

***Non-members add \$1,500 to all booths and sponsorships.**

LOGO SPECIFICATIONS

Logos must be 225 x 60 pixels. Each logo change-out is \$25, which will be invoiced at time of change-out and due immediately upon receipt.

PROGRAM AD SPECIFICATIONS

Full-Page Ad - 5" (W) x 7.5" (H)

Half-Page Ad - 5" (W) x 3.75" (H)

Third-Page Ad - 5" (W) x 2.5" (H)

All ads to be included in program must be in .eps format and received no later than Friday, Aug. 2, 2019.

ATTENDEE BAG STUFFER INSTRUCTIONS

Bag stuffers are complimentary for Diamond, Platinum, Gold, Silver and Bronze Level sponsors and those who purchased booth packages. The ability to provide a bag stuffer can also be purchased for \$500. Sponsors must provide their own bag stuffers. Bag stuffers must be promotional gifts and cannot be paper, brochures, fliers or pamphlets. Only one bag stuffer per attendee bag.

Bag stuffers must be received at the advanced shipping warehouse no later than close of business on Friday, Aug. 30. Late arrivals will not be included in the bags. All items must be fully assembled and labeled properly. Further instruction will come from NAPBS staff.

DEADLINES

- Logo for digital use (maximum 225 x 60 pixels, .jpg or .gif)
- Payment due
- Final day to submit sponsorship
- Program ads due (.eps)
- Logo due for printed conference program (.eps)
- Bag stuffers due to advanced shipping warehouse

Immediately
Within two weeks from receipt of form
Friday, Aug. 2, 2019
Friday, Aug. 2, 2019
Friday, Aug. 2, 2019
COB, Friday Aug. 30, 2019